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Los Angeles Public Library Celebrates Nowruz, Persian New Year, at Central Library

Los Angeles (March 11, 2026)—Los Angeles Public Library will celebrate Nowruz, the Persian New Year, and the cultural heritage of L.A.'s Persian community, with the Nowruz Festival: The Vines of Love on Sunday, March 15 from 1:15 to 4:15 p.m. at Central Library, 630 W. Fifth St., Los Angeles.

Nowruz, or New Year's Day, always falls on the March equinox in the Persian solar calendar.

"I'm so proud to see this annual family event grow bigger and bigger each year, providing a welcome opportunity for Angelenos of many backgrounds to enjoy and learn more about the rich heritage of L.A.'s Persian community," said City Librarian John F. Szabo.

The centerpiece of this year's festival is the Vines of Love Show, featuring performances by local artists and storytelling by Tara Grammy. Additional activities include author events in English and Farsi, workshops on pottery and mosaic tiles, children's crafts, cultural games, music and dancing, and a reptile show. This event is free and open to all.

"The Los Angeles Public Library is committed to embracing the diversity of our vibrant city," said Mayra Valadez, President of the Board of Library Commissioners. "The Nowruz Festival is one of many cultural celebrations the Library hosts annually."

For more information, please contact 310-390-3454 or persian@lapl.org.

About Los Angeles Public Library

A recipient of the nation's highest honor for library service—the National Medal from the Institute of Museum and Library Services—the Los Angeles Public Library serves the largest and most diverse urban population of any library in the nation. Its Central Library, 72 branch libraries, collection of more than eight million books, state-of-the-art technology accessible at lapl.org and thousands of public programs provide everyone with free and easy access to information and the opportunity for lifelong learning.