



ONLINE EVENT ADVISORY / CALENDAR LISTING **FOR IMMEDIATE RELEASE**

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VIRTUAL RELEASE EVENT FOR COLORING BOOK *HIDDEN HEROES, HISTORIC PLACES* **Join the publisher, illustrators and special guests for this online conversation**

WHAT: BEST Friends, the support group for the Central Library's Business and Economics, and Science, Technology and Patents Departments will lead a live online discussion of its newly self-published coloring book *Hidden Heroes, Hidden Places*. Family members of four of the 15 hidden heroes from the book will highlight the launch event. Published in partnership with the Los Angeles Conservancy and Octavia Lab, the book features local community leaders, architectural landmarks and interactive activities to celebrate L.A.'s rich diversity and history.

WHO: **Rachel Andersson**, President, BEST Friends
Sana Ahmed, Student and Family Program Manager, Los Angeles Conservancy
Vi Ha, Librarian III, Octavia Lab, Los Angeles Public Library
Ryan Ballard, great-grand-grandson of John Ballard (c. 1830-1905)
Arianne Edmonds, family member of Jefferson Lewis Edmonds (1852-1914)
Gail Rolf, partner of Dr. Virginia Uribe (1933-2019)
Lorena Villegas, widow of Aurelio Jose Barrera (1960-2020)

WHEN: **Friday, February 19, 2021**
4-5 p.m.

WHERE: For the event calendar listing, visit <https://www.lapl.org/whats-on/events/hidden-heroes-historic-places-book-launch>,
and event registration, visit:
https://lapl.zoom.us/meeting/register/tZwoce6opz0vGtLoEtG_eE-0Ybq6eV7U_i1.
Registration is required.

CONTACT: Visit the BEST Friends website at <https://sites.google.com/site/bestfriendsoflapl>,
or for more information, email best.friends.lapl@gmail.com.

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Peter Persic, Public Relations & Marketing Director