## **Library News**



## FOR IMMEDIATE RELEASE

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## Los Angeles Public Library Kicks Off Inaugural Winter Reading Challenge

Program encourages children, teens and adults to read through the holidays and into 2018

Los Angeles, Dec. 22, 2017 – The Los Angeles Public Library has launched its inaugural Winter Reading Challenge, giving readers of all ages an added incentive to read during the holiday period and into the New Year. Based on the library's popular annual Summer Reading Challenge, the Winter Reading Challenge, which is titled "Reading Takes You to the Top" gives readers the chance to win a series of great prizes by logging their reading progress online at <a href="Lapl.org/winter">Lapl.org/winter</a>.

The month-long program runs until January 15 with readers earning points for every minute of reading, writing and submitting book reviews, and attending library events. A full list of the rules and sign-up instructions can be found at <a href="mailto:lapl.org/winter">lapl.org/winter</a>.

As part of the Winter Reading Challenge, the Los Angeles Public Library's 73 locations will be hosting a series of programs and activities such as children's storytimes, art classes, crafting demonstrations, yoga classes and much more. Click <a href="here">here</a> to see a complete list of scheduled Winter Reading Challenge programs.

Everyone who completes the Winter Reading Challenge will be entered into a drawing to win prizes from the Los Angeles Public Library, and one patron will win the grand prize of a Discovery Cube Family Membership.

A recipient of the nation's highest honor for library service—the National Medal from the Institute of Museum and Library Services, the Los Angeles Public Library serves the largest and most diverse urban population of any library in the nation. Its Central Library, 72 branch libraries, collection of more than 6 million books, state-of-the art technology accessible at <a href="www.lapl.org">www.lapl.org</a>, and more than 18,000 public programs a year provide everyone with free and easy access to information and the opportunity for life-long learning.

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