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Los Angeles Public Library Debuts New Toy and Book Learning Kits at Arroyo Seco Regional Branch

Library Will Launch 100 LA PLays Backpacks at Saturday Open House

Los Angeles, Nov. 10, 2016—Los Angeles Public Library (LAPL) is expanding its popular LA PLays! bilingual learning kit program from the Panorama City Branch to Arroyo Seco Regional Branch, debuting the new kits on Saturday, November 12 with an interactive, sing-along storytime.

LA PLays! allows families to select from 100 circulating activity kits, each of which includes a book, related toy(s) and list of suggested activities in a transparent, child-friendly backpack. The learning kits are designed to engage parents and their children in the five early literacy practices emphasized in the national Every Child Ready to Read initiative: talking, reading, singing, writing and playing.

Children choose a kit to take home for a week of reading, fun and games, and once it is returned, can check out an entirely new selection.

Conceived, designed and implemented by staff at the Panorama City Branch, the LA PLays! program began in November, 2014. During the past two years, kits have been checked out nearly 2,400 times, an average of 100 times per month. Expanding the program with 100 new kits at the Arroyo Seco Regional Branch will more than double the number of LA PLays! backpacks in circulation.

Librarians will present the new kits during the Arroyo Seco Regional Branch Open House celebrations on Saturday, November 12 at 1:00 p.m. Open House activities also include a community bike ride with the LAPL Book Bike, a book sale, and sessions to introduce the community to available Library eResources. Arroyo Seco Regional Branch is located at 6145 N. Figueroa Street, Los Angeles. For more information, visit the [Open House web page](#).

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Peter Persic, Public Relations & Marketing Director

A 2015 recipient of the nation’s highest honor for library service—the National Medal from the Institute of Museum and Library Services, the Los Angeles Public Library serves the largest and most diverse urban population of any library in the nation. Its Central Library, 72 branch libraries, collection of more than 6 million books, state-of-the-art technology accessible at www.lapl.org, and more than 18,000 public programs a year provide everyone with free and easy access to information and the opportunity for life-long learning.

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