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## FOR IMMEDIATE RELEASE

## "Edited For Publication" Exhibit Illustrates Yellow Journalism Practice of Altering News Photos for Publication

Photos from *L.A. Herald Examiner* on View Through August 30, 2012 at Central Library, 630 W. Fifth St., Downtown

A collection of newspaper photographs altered by editors for publication in the *L.A. Herald Examiner* newspaper from 1920 – 1960 are featured in the exhibit "Edited For Publication: Photographic Manipulations in the *Los Angeles Herald Examiner* Collection," now on view through August 30, 2012, at the Central Library, 630 W. Fifth St., downtown.

The images are from the Library's *Herald Examiner* photo collection and illustrate the practice of yellow journalism, which sensationalized news stories and photos to increase newspaper sales. The show also offers a unique glimpse into news photography before the advent of digital photography and contemporary editing technologies.

"Today, we expect press photographs to be truthful and objective, but this exhibit features photographs that editors painted over, wrote on, cropped and even staged before publishing in the newspaper," said librarian and exhibit curator Olivian Cha. "These photos certainly do not uphold the journalistic tenets we have come to expect from the press. When accompanied by the original captions, we see how the text and a few hand-painted manipulations worked together to turn a lackluster photo into a sensational image for the newspaper. More importantly, we realize how much modern digital photography has changed our relationship to news imagery."

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William Randolph Hearst published the now-defunct *Los Angeles Herald Examiner*. As one of the main instigators of yellow journalism in the 1890s, Hearst was a publishing magnate deeply invested in the world of entertainment. His papers were filled with stories of vice and scandal often sensationalizing the news to increase the sales of his papers. Photography played an essential role in this endeavor and his papers rivaled Hollywood as a form of entertainment, blurring the distinction between the daily news and Hollywood movies.

Edited For Publication is the inaugural show for a new exhibition space in the Central Library's History - Genealogy Department. The space will feature photographs that highlight the library's collection of more than three million historic photographs. Exhibits in the space will change quarterly.

The exhibit is on view during regular library hours and is sponsored in part by Photo Friends, a support group for the Los Angeles Public Library's photograph collection.

For more information and images from the exhibition, visit www.lapl.org.

The Los Angeles Public Library serves the largest urban population of any library in the country. Its Central Library, 72 branch libraries, more than six million books, and state-of-the-art technology provide everyone with free and easy access to information and the opportunity for life-long learning.