



"LAPL to go" App Upgrade Lets Silver Lake Branch Patrons Use Smartphones To Check Out Library Materials

New mobile app feature is the first offered by a public library for self check-out with security

LOS ANGELES (November 4, 2011) – The Los Angeles Public Library app "LAPL to go" now includes the MyMobileLibrary feature, which allows patrons at the Silver Lake Branch to privately and securely check out items from anywhere in the library using a smartphone. It is the first mobile app offered by a public library for self check-out with security. The app also provides a detailed list of checked-out items and due dates and results in less waiting and faster check-out for patrons. The Silver Lake Branch is located at 2411 Glendale Blvd.

The "LAPL to go" app with MyMobileLibrary featuring Boopsie technology can be downloaded from the iTunes app store at: <http://itunes.apple.com/us/app/lapl-to-go/id383513855?mt=8> or the Android market at:

https://market.android.com/details?id=com.bredir.boopsie.lapl&feature=search_result

"Los Angeles Public Library is proud to be the first public library to offer its users a mobile self check-out app that is compatible with RFID security," said City Librarian Martín Gómez. "This innovation is the latest in our ongoing effort to build a model digital library and bring technology's benefits to library users."

Gary Kirk, President of Tech Logic, said, "We are very proud of our development partnership with the Los Angeles Public Library. Their ideas and collaboration with our engineers had a tremendous impact on MyMobileLibrary app. This app is the next logical step in helping libraries become more efficient by providing more outstanding self-services to their patrons."

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"The Los Angeles Public Library has taken a leadership role by integrating mobile technology into their day-to-day operations," notes Greg Carpenter, Boopsie's CEO. "By making the check out process easier for patrons, they increase the utility of the library overall."

Since its founding in 1997, Tech Logic has focused exclusively on serving libraries, transforming the tasks associated with material handling and patron self-service into streamlined, cost-effective processes. Tech Logic is the leading provider of innovative Automated Sorting Technologies (AST), circulation staff support tools, and patron self-services for libraries.

Boopsie technology, which enables the mobile check out capabilities of MyMobileLibrary, is the industry leader in custom-branded mobile applications for public and academic libraries worldwide. Boopsie apps offer anytime, anywhere access to catalog content, eBooks, location and hours, reading lists and other library services. Affordable and fast to deploy, Boopsie solutions are available in multiple languages including Spanish and Chinese and are compatible with all phones, all networks.

The Los Angeles Public Library serves the largest and most diverse population of any library in the nation. Its Central Library, 72 branch libraries, more than six million books, and state-of-the-art technology accessible at www.lapl.org, provide everyone with free and easy access to information and the opportunity for life-long learning.

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