

A G E N D A

BOARD OF LIBRARY COMMISSIONERS CITY OF LOS ANGELES

THURSDAY, AUGUST 14, 2014

**BENJAMIN FRANKLIN BRANCH LIBRARY
2200 E. 1ST STREET
LOS ANGELES, CA 90033**

TIME: 11:00 A.M.

AGENDA: In compliance with Government Code Section 54957.5, you may view the agenda and all available documents related to the items at the Central Library's Information Desk or via the Internet at: http://www.lapl.org/about/blc_docs.html.

RULES OF DECORUM: Persons addressing the Commission shall not make impertinent, slanderous or profane remarks to the Commission, any member of the Commission, staff or general public, nor utter loud, threatening, personal or abusive language, nor engage in any other disorderly conduct that disrupts or disturbs the orderly conduct of any Commission Meeting and prevents the Commission from carrying out its public business. At the discretion of the Commission President or upon a majority vote of the Commission, the Commission President may order removed from the Commission meeting place any person who fails to observe the rules of decorum. Any person who has been ordered removed from a meeting may be charged with a violation of Penal Code Section 403, or other appropriate Penal Code or Los Angeles Municipal Code sections.

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- 1. ROLL CALL**
 - 2. ELECTION OF OFFICERS – 2014/2015**
 - 3. APPROVAL OF MINUTES: JULY 10, 2014**
 - 4. REMARKS BY THE NORTHEAST AREA MANAGER
AND THE BENJAMIN FRANKLIN BRANCH SENIOR LIBRARIAN**
 - 5. PUBLIC COMMENTS ON MATTERS
WITHIN THE BOARD'S JURISDICTION**

(In accordance with Board Policy, a total of 15 minutes shall be allocated for public comment not to exceed three (3) minutes per speaker. Items arising during the public comment portion of the meeting shall be referred by the President to the staff or Board Committee for appropriate action or report back thereon to the Board.)

- 6. CITY LIBRARIAN'S COMMENTS AND ANNOUNCEMENTS**
- 7. CITY LIBRARIAN'S REPORTS**

CONSENT CALENDAR

(Commissioners who wish to discuss particular items should ask that such items be called as Special. The remaining items will be subject to a single vote.)

- a. **RECOMMENDATION TO ACCEPT GIFT OF \$1,000.00
FOR THE DONALD BRUCE KAUFMAN-BRENTWOOD
BRANCH LIBRARY** (EXHIBIT "A")

- b. RECOMMENDATION TO ACCEPT CAL HUMANITIES GRANT (EXHIBIT "B")
FOR \$15,000 FOR THE CALIFORNIA READS PROJECT

BOARD DISCUSSION

- c. RECOMMENDATION TO APPROVE BENJAMIN FRANKLIN (EXHIBIT "C")
BRANCH LIBRARY AS "TODOS JUNTOS" STREETSCAPE
ENHANCEMENT SITE

7. VARIOUS COMMUNICATIONS:

RECEIVE AND FILE LETTER FROM THE MAYOR, DATED AUGUST 6, 2014, TO CITY COUNCIL RE: THE REAPPOINTMENT OF MS. JOSEFA SALINAS TO THE BOARD OF LIBRARY COMMISSIONERS FOR THE TERM ENDING JUNE 30, 2019.

**8. COMMISSIONERS' COMMENTS, ANNOUNCEMENTS
AND REVIEW OF MATTERS PENDING**

9. ADJOURNMENT

NEXT BOARD MEETING NOTICE

THE NEXT BOARD MEETING IS SCHEDULED FOR **THURSDAY, AUGUST 28, 2014** AT THE **CENTRAL LIBRARY**, 630 WEST FIFTH STREET, LOS ANGELES, CA 90071, CONVENING AT **11:00 A.M.**

FINALIZATION OF BOARD ACTIONS - CHARTER SECTION 245: In accordance with Charter Section 245, actions of the Board of Library Commissioners shall become final at the expiration of the next five (5) meeting days of the City Council during which the Council has convened in regular session.

PARKING: Reduced parking rate validation can be obtained by showing your library card at the Information Desk, and is only valid for parking on the Westlawn Garage at 524 S. Flower Street. The Westlawn Garage is not owned or operated by the Library Department. Additional information is available at www.lapl.org.

Title II of the American with Disabilities Act: The City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodations to ensure equal access to its programs, services, and activities. To ensure availability, you are advised to make your request at least 72 hours prior to the meeting/event you wish to attend. For additional information, please contact the Board Office at (213) 228-7530.

POSTED 8/11/14

FOR INFORMATION CONTACT: LIBRARY COMMISSION OFFICE (213) 228-7530

BOARD OF LIBRARY COMMISSIONERS BOARD MEETING SCHEDULE

JUNE - DECEMBER 2014

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|---|--|
| <u>JUNE</u> | <u>JULY</u> |
| 6/19 – (Thursday) - 10:00 a.m. Central Library | 7/10 – (Thursday) - 11:00 a.m. Central Library |
| 6/26 – (Thursday) - 11:00 a.m.* Central Library (Cancelled) | 7/24 - (Thursday) - 11:00 a.m. Central Library (Cancelled) |
| <u>AUGUST</u> | <u>SEPTEMBER</u> |
| 8/14 - (Thursday)-11:00 a.m. Benjamin Franklin Branch | 9/11 - (Thursday) - 11:00 a.m. Encino-Tarzana Branch |
| 8/28 - (Thursday)-11:00 a.m. Central Library | 9/25 - (Thursday) - 11:00 a.m. Harbor City-Harbor Gateway Branch |
| <u>OCTOBER</u> | <u>NOVEMBER</u> |
| 10/9 - (Thursday) - 11:00 a.m. Central Library | 11/13 – (Thursday) – 11:00 a.m. Central Library |
| 10/23 - (Thursday) - 11:00 a.m. Lakeview Terrace Branch | |
| <u>DECEMBER</u> | <u>HOLIDAYS OBSERVED</u> |
| 12/11 – (Thursday) – 11:00 a.m. Central Library | 7/4 <i>Independence Day</i> 9/1 <i>Labor Day</i> 10/13 <i>Columbus Day</i> 11/11 <i>Veterans' Day</i> 11/27-28 <i>Thanksgiving Day</i> 12/25 <i>Christmas Day</i> |


***ALA – American Library Association Annual Conference 6/26-7/1**

NOTE: The Board meets regularly on the 2nd and 4th Thursday of the month at the Central Library; however, meeting dates, times, and location are subject to change or cancellation. Please contact the Board Office at (213) 228-7531 for questions regarding the schedule.

**For additional information contact the Library Commission Office – (213) 228-7530
Los Angeles Public Library – 630 W. 5th Street Los Angeles, 90071**

**LOS ANGELES PUBLIC LIBRARY
BOARD REPORT**

July 24, 2014

TO: Board of Library Commissioners
FROM: John F. Szabo, City Librarian 
SUBJECT: **ACCEPTANCE OF GIFT FROM A PATRON AT THE DONALD BRUCE
KAUFMAN BRENTWOOD BRANCH LIBRARY**

RECOMMENDATION:

That the Board of Library Commissioners adopts the following resolution:

RESOLVED, That a gift of \$1,000 received from a patron of the Donald Bruce Kaufman Brentwood Branch Library, for the benefit of the Donald Bruce Kaufman - Brentwood Branch Library be accepted; and

FURTHER RESOLVED, That the funds are deposited in Trust Fund 831, Account 304 for unrestricted use for the Donald Bruce Kaufman Brentwood Branch Library.

FINDINGS:

1. The donor requests to remain anonymous.
2. This gift of \$1,000 will be used to purchase library materials for the Donald Bruce Kaufman – Brentwood Branch Library.

Prepared by: Adam Mendelsohn, Western Area Manager

Reviewed by: Cheryl Collins, Director of Branches

LOS ANGELES PUBLIC LIBRARY
BOARD REPORT

August 14, 2014

TO: Board of Library Commissioners
FROM: John F. Szabo, City Librarian *JF*
SUBJECT: **CAL HUMANITIES GRANT FOR THE CALIFORNIA READS PROJECT**

RECOMMENDATION:

That the Board of Library Commissioners adopts the following resolution:

RESOLVED, That the Board of Library Commissioners approve acceptance of the Cal Humanities grant for \$15,000 for the California Reads Project at Central Library and 20 branches, awarded on January 27, 2014.

FURTHER RESOLVED, That the funds be deposited in Fund 419, Acct Code 302 (Cal Reads/Cal Humanities).

FINDINGS:

1. Cal Humanities (formerly the California Council for the Humanities) makes grants available for the California Reads project, which provides a series of programs about veterans, aimed at increasing public understanding and empathy for those who have served, as well as at sparking a public conversation on how best we can support the process of reintegrating our veterans into the fabric of civilian life.
2. California Reads is a statewide reading and discussion program developed by Cal Humanities in collaboration with the California Center for the Book and with the support of the California State Library. The book chosen this year is Karl Marlantes' **What It Is Like to Go to War**, which will be read and discussed throughout the state from September through November 2014.
3. Los Angeles Public Library will conduct a variety of programs, including inter-generational book reading and discussion groups; a program of music by and about veterans; and a variety of speakers and film programs. Funding will cover the cost of materials, including books, audio books, films and film licensing, and art supplies; publicity (flyers and pop-up signs); refreshments; honoraria and hospitality meal for speakers; the fee for a music program; and any other activity related to the program.

4. Programs will be publicized through use of pop-up signs and flyers within the library, the online events calendar, a web page devoted to the grant, outreach to Veterans organizations, press releases, and through Cal Humanities' publicity.
5. Funds requested in this grant are for a three-month period, 9/1/2014 to 11/30/2014.

Prepared by: Ruth Seid, West Valley Area Manager


Reviewed by: Cheryl Collins, Director of Branches

**LOS ANGELES PUBLIC LIBRARY
BOARD REPORT**

EXHIBIT "C"

August 14, 2014

TO: Board of Library Commissioners

FROM: John F. Szabo, City Librarian 

SUBJECT: **APPROVAL OF BENJAMIN FRANKLIN BRANCH LIBRARY AS
"TODOS JUNTOS" STREETSCAPE ENHANCEMENT SITE**

RECOMMENDATION:

THAT The Board of Library Commissioners adopts the following resolution:

RESOLVED, That the Board of Library Commissioners approve the selection of Benjamin Franklin Branch Library as the streetscape enhancement site of "Todos Juntos" to celebrate the rich cultural identity and heritage of the Boyle Heights community; and,

FURTHER RESOLVED, That the attached proposed designs and plans be approved as designed by Lyric Design & Planning and Berry and Linné.

FINDINGS:

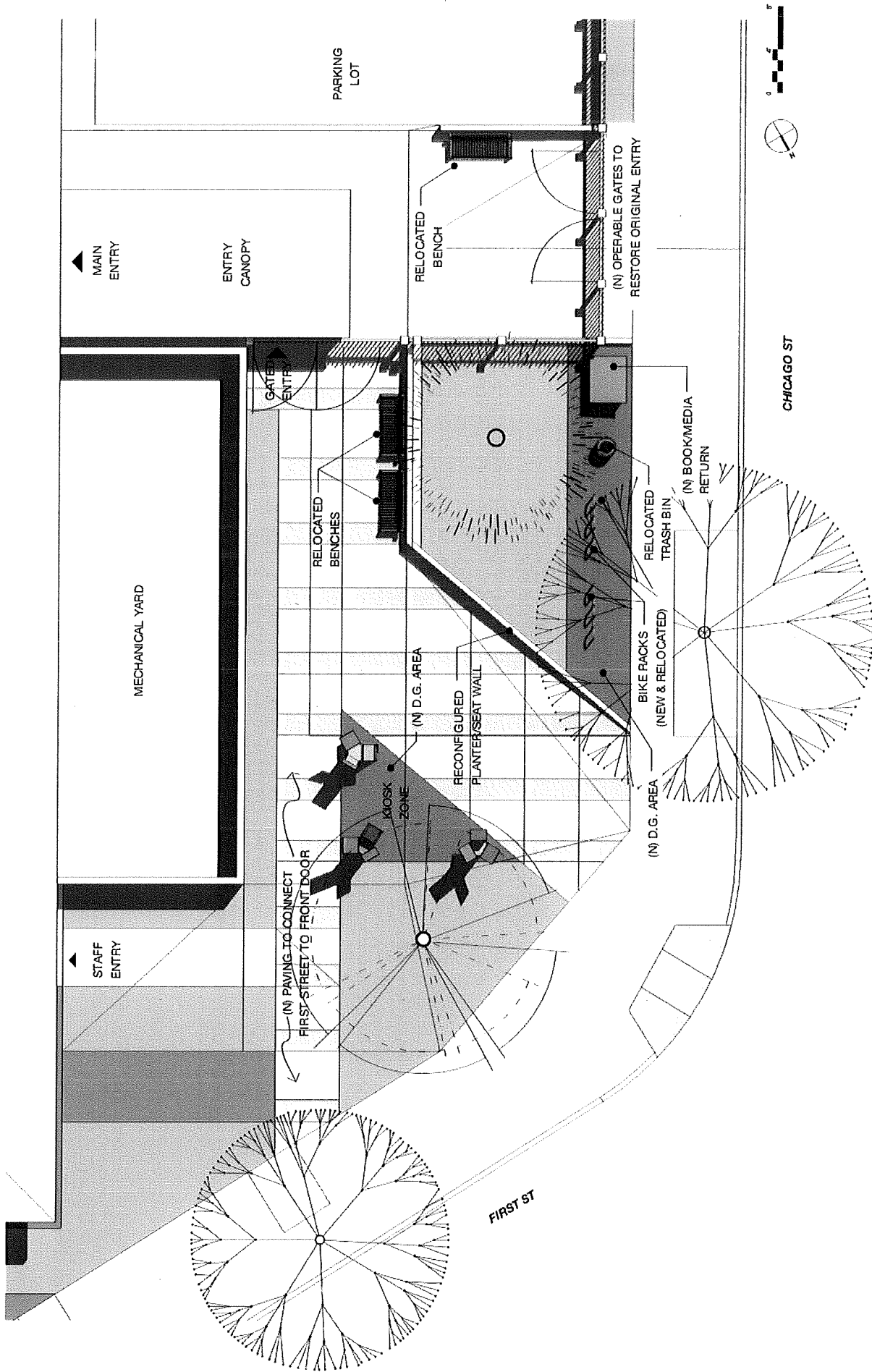
1. The Los Angeles Neighborhood Initiative (LANI) is a 501(c)(3) non-profit organization founded in 1994. Its mission is to stimulate community-driven neighborhood revitalization. Since its inception, LANI has revitalized 21 challenged low- and middle-income communities in the City of Los Angeles.
2. In 2013, LANI was awarded a Neighborhood Lift Grant in the amount of \$106,000 by Wells Fargo Bank. The grant requires LANI to implement community-selected streetscape enhancements to celebrate Boyle Heights' rich cultural identity and heritage, as well as stimulate safe pedestrian activity along First Street.
3. Five sites for the project were under strong consideration, including:
 - Mariachi Plaza at First Street and Boyle Avenue
 - Soto Station Plaza at First and Soto Streets
 - Self-Help Graphics/Homeboy Industries parking lots
 - The Interstate 5/10 freeway overpass at First and Cummings Streets
 - The "Boyle Heights Civic Center" (including Benjamin Franklin Library and Ross Valencia Park) at First and Chicago Streets
4. With community input, LANI, the Project Steering Committee and the consultant team selected the Benjamin Franklin Branch Library site. The Project Steering

Committee is made up of representatives from the following neighborhood organizations: Boyle Heights Wolfpack, East Los Angeles Community Corporation, Casa 0101, Libros Schmibros, Primera Taza, Self-Help Graphics, Un Solo Sol Kitchen, and the Valley Economic Development Center. Councilman Jose Huizar is also supportive of the project. The Benjamin Franklin Branch Library site was selected for the following reasons:

- The site offers the potential to mark the intersection of First and Chicago Streets as the "Civic Center" of Boyle Heights, given the adjacency of Boyle Heights City Hall, the police station and Ross Valencia Park to the library.
 - The size of the site is large enough to accommodate a number of amenities suggested by the community, including a flexible community gathering space, and decorative lighting elements.
 - Improvements to the site will benefit both pedestrians along First Street and patrons of the library.
 - As a public space, the site gives the project a chance to make permanent and lasting improvements on First Street.
 - The location of the site between major transit stops provides an opportunity to improve the "first and last mile" pedestrian experience.
 - The site was not included in Metro's Eastside Access Project, a series of streetscape improvements currently under construction on First Street.
5. The design of "Todos Juntos" (meaning all together) incorporates new custom decorative light pylons, reconfigured entrance walkways, and new planting areas to create a neighborhood public space at the entrance plaza of the Benjamin Franklin Branch Library.
 6. A cluster of illuminated pylons act as a neighborhood beacon within the plaza. Viewable from multiple vantage points along both First and Chicago Streets, the colorful pylons mark the intersection as the "Civic Center" of Boyle Heights.
 7. Design consultants Lyric Design & Planning and Berry and Linne are seeking rights to use excerpts from "Stanzas from Blanco" (1966) as found in The Collected Poems of Octavio Paz, 1957-1987 as part of the pylon designs.
 8. The project addresses the community's desire for a neighborhood public space, a Boyle Heights welcome landmark, more lighting and a place to host more outdoor events while also creating an inviting entrance to a community hub that serves people of all ages and interests.

Prepared by: Eloisa Sarao, Assistant Business Manager

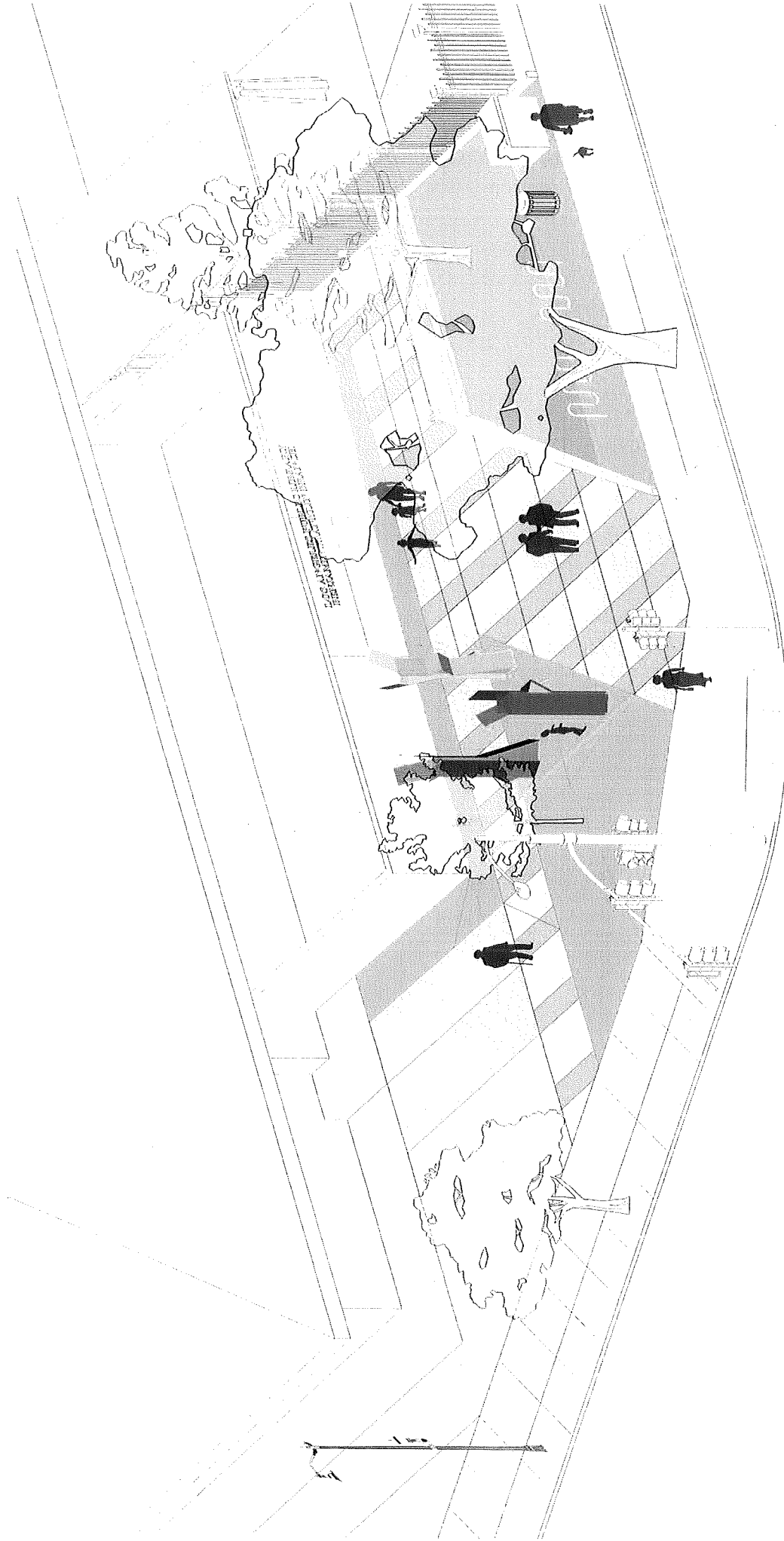
Reviewed by: Kyle Millager, Business Manager



TODOS JUNTOS

Benjamin Franklin Branch Library

Proposed Plaza Plan



Benjamin Franklin Branch Library

Bird's Eye View

TODOS JUNTOS

WELLS
FARGO

L A N |

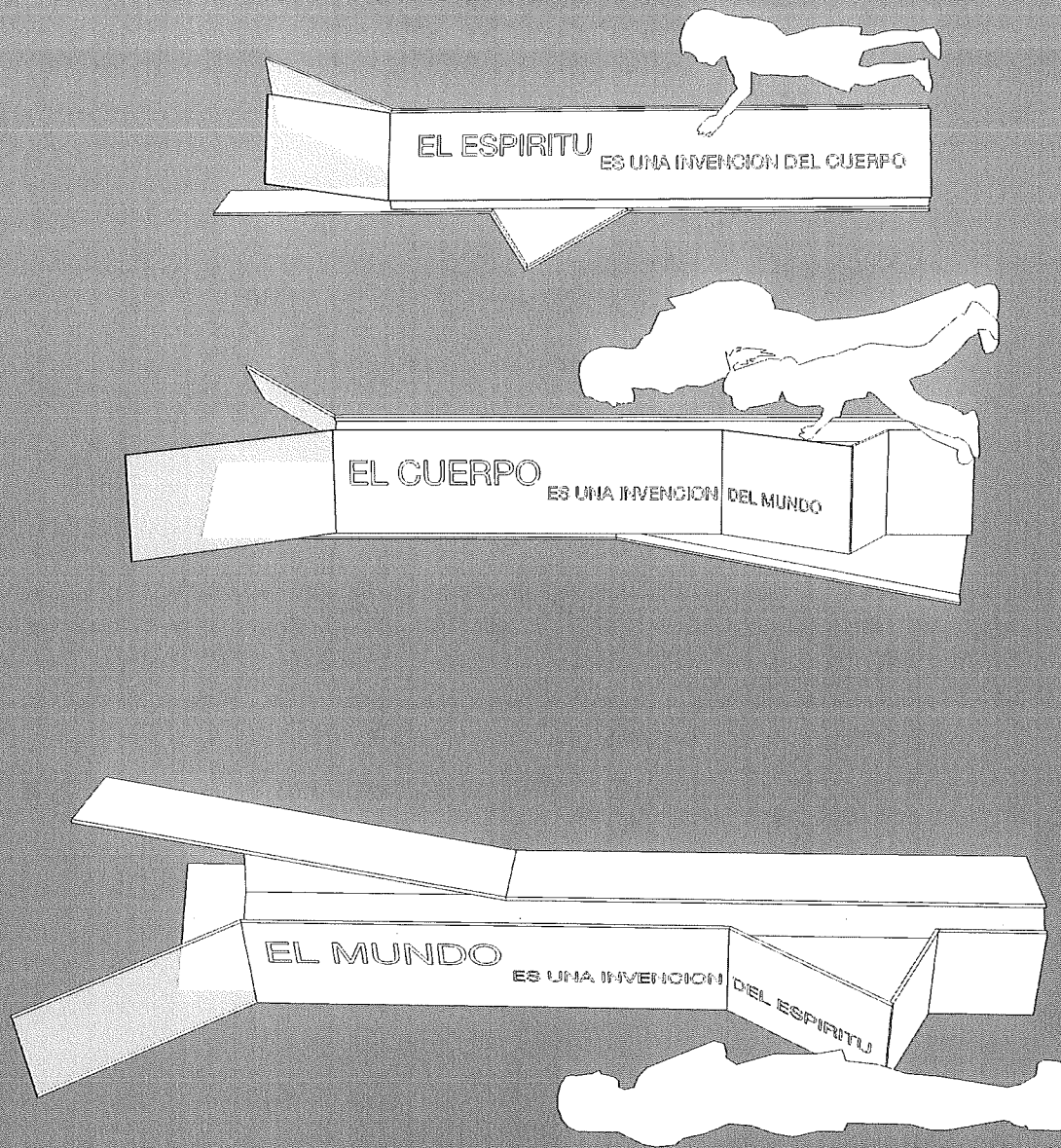
LYRIC
DESIGN & PLANNING

BL

*El espíritu
es una invención del cuerpo
El cuerpo
es una invención del mundo
El mundo
es una invención del espíritu*

*The spirit
is an invention of the body
The body
is an invention of the world
The world
is an invention of the spirit*

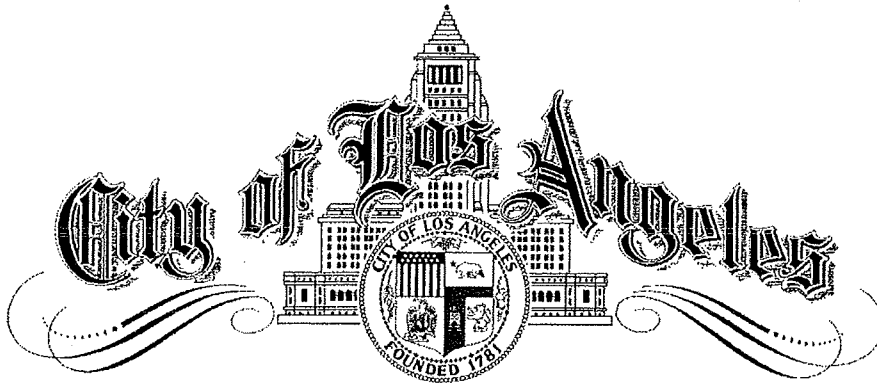
Stanzas from *Blanco* (1966) as found in
The collected poems of Octavio Paz, 1957-1987.
Edited and translated by Eliot Weinberger.
Published by New Directions.



Benjamin Franklin Branch Library
Pylon Signage

TODOS JUNTOS

LANI
WELLS
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LYRIC
DESIGN & PLANNING
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ERIC GARCETTI
MAYOR

August 6, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Josefa Salinas to the Board of Library Commissioners for the term ending June 30, 2019. Ms. Salinas's current term expired on June 30, 2014.

I certify that in my opinion Ms. Salinas is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI
Mayor

EG:dlg

Attachment

RECEIVED
CITY CLERK'S OFFICE
2014 AUG - 6 PM 4:17
BY _____
CITY CLERK
DEPUTY

RECEIVED
AUG 08 2014
LOS ANGELES PUBLIC LIBRARY
BOARD OFFICE

**MATTERS PENDING
BOARD OF LIBRARY COMMISSIONERS
AUGUST 14, 2014**

| <u>SUBJECT</u> | <u>SCHEDULED FOR BOARD MEETING</u> |
|--------------------------------|---|
| 1. STRATEGIC PLAN PRESENTATION | Pending |
| 2. MARKETING PLAN DISCUSSION | Pending |

COMMISSIONERS' OVERSIGHT RESPONSIBILITY

Library Foundation of Los Angeles

- Gregory Bettinelli
- Mai Lassiter

Board Policies

- VACANT
- VACANT