

LOS ANGELES PUBLIC LIBRARY
BOARD REPORT

January 27, 2022

TO: Board of Library Commissioners

FROM: John F. Szabo, City Librarian

SUBJECT: **ACCEPTANCE OF THIRD INSTALLMENT OF THE AMERICAN LIBRARY ASSOCIATION/GOOGLE LIBRARIES BUILD BUSINESS (LBB) OF GRANT AWARD FOR THE SEA UN VENDEDOR AMBULANTE EXITOSO EN LOS ANGELES/SUCCESSFUL SIDEWALK VENDING PROGRAM**

RECOMMENDATION:

That the Board of Library Commissioners adopt the following resolution:

RESOLVED, That the Board of Library Commissioners accepts the American Library Association/Google Libraries Build Business (LBB) grant award of \$85,000. The award will be distributed in three installments; and

RESOLVED, That the first grant installment of \$28,333.33 was received on September 17, 2020 and the second installment of \$28,333.33 was received on May 3, 2021. This third and final installment of \$28,333.34 was delivered on January 5, 2022. The funds are designated for the Sea un Vendedor Ambulante Exitoso en Los Angeles/Successful Street Vending for the Los Angeles Public Library's New Americans Services.

FURTHER RESOLVED, That the funds be deposited in Trust Fund 831, Account 359.

FINDINGS:

1. On July 15, 2020, the American Library Association and Google announced that the Los Angeles Public Library (LAPL) Libraries Build Businesses (LBB) grant application for \$85,000.00 was awarded and is designated for Sea un Vendedor Ambulante Exitoso en Los Angeles/Successful Street Vending.
2. These funds must be accepted by the Board of Library Commissioners to activate this award.
3. These funds were used to create the "Sea un vendedor ambulante exitoso/Successful Street Vending" program to empower the Los Angeles street vending community. The project features mobile, microenterprise readiness learning pathways including topics like making a budget, business vocabulary, pricing items,

taxes, customer service as well as “Connected Community” courses to help build strategies and resources around personal and community safety. The learning pathways can be accessed via Smart or flip phone by way of Cell Ed, a library vendor, and in English and Spanish. Several courses are also available in ELL. This multi-faceted approach will lead to entrepreneurs feeling supported and confident to be successful entrepreneurs.

4. The Libraries Build Business grant funds were used to create sustainable and buildable program elements to further the goal of helping sidewalk vendors to become successful business owners. Staff development is also a feature of the enhanced program and will create a stronger internal network for appropriate referrals and explanations.
5. The “Sea un vendedor ambulante exitoso/Successful Street Vending” program was co-created with and tested by partners and community members, including street vendors, and will be launched to the public in early 2022.

Prepared by: Madeleine Idefonso, Senior Librarian, Office of Civics and Community Services

Reviewed by: Alicia Ramirez, Principal Librarian, Department of Lifelong Learning
Eva Mitnick, Division Librarian, Engagement and Learning

RESOLUTION

January 27, 2022

LIBRARY RESOLUTION NO. 2021-XX (C-XX)

WHEREAS, On July 15, 2020, the American Library Association/Google “Libraries Build Business” grant announced that the Los Angeles Public Library (LAPL) is awarded \$85,000 for the “Sea un vendedor ambulante exitoso/Successful Street Vending” program; and the award is to be distributed in three almost equal payments of \$28,333.33, \$28,333.33 and \$28,333.34.

WHEREAS, the third award has been distributed to the Library to Trust Fund 831 Account 359 and the total award is \$85,000.

WHEREAS, These funds must be accepted by the Board of Library Commissioners to activate this award.

THEREFORE BE IT RESOLVED, That the Board of Library Commissioners accept the third installment of American Library Association/Google “Libraries Build Business” grant award of \$28,333.34 for the “Sea un vendedor ambulante exitoso/Successful Street Vending” program; and

FURTHER RESOLVED, That the funds be deposited in Trust Fund 831, Account 359.