Los Angeles Public Library

...MEANS BUSINESS!!!

Resources for Entrepreneurs at Los Angeles Public Library

Summer 2014
Resources for Entrepreneurs at Los Angeles Public Library

630 West 5th Street, Los Angeles, CA 90071
213-228-7000
open 7 days a week

Largest, most in-depth collection and specialized departments such as Business & Economics and Science, Technology & Patents.

Central Library
http://www.lapl.org/branches/central-library
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Branch Libraries:
http://www.lapl.org/branches/
72 locations in the City of Los Angeles offering online services plus books, magazines, media, and programs to serve their local communities.

64 branches open 6 days a week / 8 branches open 7 days a week.
What resources and services does the library have that can help you with your business?
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Computer terminals, free Wi-Fi, and photocopiers in all library locations

www.lapl.org
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Online courses
http://www.lapl.org/collections-resources/online-learning
UniversalClass™ online courses are instructor-led and self-paced. Self-paced courses are challenging, and unlike a physical class with set meeting times, you will ultimately decide how and when you complete each of the lesson objectives. If you are a well-disciplined and motivated learner, you will thrive in this environment.

**Featured Course**

- **Negotiation Skills**

**Featured Course**

- **Business Consulting 101**
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E-Books and E-Media
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Research guides and lists of suggested websites & titles produced by library staff

http://www.lapl.org/collections-resources
Resources for Entrepreneurs at
Los Angeles Public Library

Business, Technical & Trade Journals
Resources for Entrepreneurs at Los Angeles Public Library

FREE programs & events in the library
http://www.lapl.org/whats-on
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And, of course, books, CDs, DVDs

http://ls2pac.lapl.org
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What questions can the library help you answer for your business?
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Directories

*Who else is in the same business?

*What businesses offer services I need?

*What businesses might buy from me?

*What organizations represent my industry?
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Industry Reports & Market Research

--Is this a good business to be in?
--What's hot, what's not
--What are the financial numbers necessary for this business to succeed?
--Rankings and market share: who are the dominant players?
--Who buys what you are selling?
--Where do you find them?
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Resources to Help Write Your Business Plan

- How to Write a Business Plan
- Business Plans Handbook
- Business Plans Kit for Dummies
- Anatomy of a Business Plan

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Resources to Help You Find Money for Your Business

Books:
- What Every Angel Investor Wants You to Know
- Business Loans from Family & Friends
- The Entrepreneurial Bible to Venture Capital
- Show Me the Money: How to Find the Cash to Get Your Business Off the Ground
- Kickstarter Handbook: Real-Life Crowdfunding Success Stories
- The SBA Loan Book

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Learn How to Form the Right Legal Organization for your Business
Resources for Entrepreneurs at
Los Angeles Public Library

Protect Your Ideas and Products!
Resources for Entrepreneurs at Los Angeles Public Library

Science, Technology & Patents Dept. in the Central Library

Intellectual Property Resources

The Los Angeles Public Library is a member of the Patent and Trademark Resource Center Program and assists the U.S. Patent and Trademark Office (USPTO) in disseminating patent and trademark information to the public.

In the Science, Technology, and Patents Department of Central Library, we offer computerized searching of patents, trademarks, and copyrights. Library users perform their own searches. Computers are available on a first-come, first-served basis. Ask library staff for instructions on use. Use of intellectual property databases is free, but printing is $.25 per page. We also have collections in print and microfilm. During regular library hours, we provide some assistance by telephone at 213-228-7220.
Resources for Entrepreneurs at Los Angeles Public Library

Learn How to Start, Run, and Grow Specific Types of Businesses

www.lapl.org
Resources for Entrepreneurs at Los Angeles Public Library

Learn How to Bring Your Business Online

www.lapl.org
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Questions??

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