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**“Indie Author Day” Launches Digital Self-Publishing Platform SELF-e
at Los Angeles Public Library’s Central Library
Saturday, Jan. 17, 1 - 5 p.m.**

***Event features insights from successful indie authors
and tips for self-publishing; SELF-e helps indie authors and
aspiring writers self-publish their works***

Los Angeles, CA – Dec. 29, 2014 – All writers—whether aspiring or established—are invited to participate in “Indie Author Day,” an event offering insights from successful independent authors, tips for self-publishing and insights from leaders in the self-publishing industry, to be held Saturday, Jan. 17, from 1 - 5 p.m. at Central Library, 630 W. Fifth St., downtown. The event is free and open to the public and will feature:

- Maggie Marr, self-published author of *Hollywood Girls Club*, who will share her success story.
- Angela Bole, executive director of the Independent Book Publishers Association, who will offer a publishing industry perspective on topics ranging from business decision-making to book reviews.
- Mitchell Davis, BiblioBoard founder and Chief Business Officer, and Ian Singer, *Library Journal* publisher, who will explain how authors can make the most of the SELF-e platform.
- John F. Szabo, Los Angeles’ City Librarian, who will explain libraries’ crucial role in the future of self-publishing.

Speakers also will answer questions in an open discussion following their presentations.

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Peter Persic, Public Relations & Marketing Director

"Indie Author Day" will also launch the Los Angeles Public Library's (LAPL) offering of SELF-e, an innovative digital self-publishing platform. LAPL is among the first library systems in the nation to make SELF-e available to its patrons. Created by *Library Journal* in collaboration with BiblioBoard®, SELF-e offers indie authors the opportunity to upload their e-books, expand their readership and broaden their fan base. It provides aspiring writers with the chance to upload their manuscript as an e-book and be discovered by a wide audience. Content submitted on the SELF-e platform will be evaluated by *Library Journal* and, if selected, appears in a curated collection of self-published e-books showcased at participating libraries nationwide.

SELF-e employs BiblioBoard's award-winning PatronsFirst™ platform, which allows LAPL to make local authors' self-published e-books available to its cardholders and to any participating public library across the state. The e-books published on SELF-e do not have to be checked out or returned, like other library materials.

"Los Angeles is a city of writers, ranging in experience from established to aspiring," said City Librarian John F. Szabo. "With SELF-e, the library is providing writers an extraordinary resource to help them self-publish, promote, and gain a wider audience for their e-books. We look forward to welcoming L.A.'s diverse writing community to the launch of SELF-e at our 'Indie Author Day,' where people can learn firsthand about this new resource and how they can self-publish e-books."

Mitchell Davis, founder and Chief Business Officer of BiblioLabs, is excited for the SELF-e platform to launch at LAPL, one of the largest library systems in the U.S. with over 70 branches throughout the region. "Los Angeles Public Library is revolutionizing how authors and libraries can join forces to benefit each other as well as the community's readers. It's a privilege to work with such a progressive library, and we look forward to 'Indie Author Day,'" said Davis.

The evening will conclude with a reception featuring refreshments, raffles and an opportunity for attendees to meet the speakers. This event is free and open to the public.

About BiblioBoard

BiblioBoard is the PatronsFirst™ mobile library. The folks behind BiblioBoard are a powerful team based in Charleston, S.C. They aim to transform access to information

by providing a world-class user experience that thrills library patrons. BiblioBoard is moving library content delivery into the future in a sustainable way. BiblioBoard, used by nearly 2,000 libraries and three statewide e-book projects, reaches 15 million patrons. BiblioLabs is also a proud member of the Charleston Digital Corridor. To learn more, visit www.biblioboard.com.

About *Library Journal*

Founded in 1876 by Melvil Dewey "in the interest of the modern library, and of those desiring to make its influence wider and greater," *Library Journal* has evolved with the times to become an indispensable, multiplatform resource for library professionals. *LJ* believes communities thrive when libraries provide everyone free access to information, promote literacy and learning, protect intellectual freedom and preserve cultural memory. We honor this mission and all libraries, librarians and communities that pursue it, aspiring to act as a guide and advocate for all who benefit from what libraries offer, and produce resources and services that strengthen libraries value to their communities.

About Los Angeles Public Library

The Los Angeles Public Library serves the largest and most diverse population of any library in the nation. Its Central Library, 72 branch libraries, more than 6 million books, and state-of-the-art technology accessible at www.lapl.org, provide everyone with free and easy access to information and the opportunity for life-long learning.

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