

Commissioner Walters asked if the promotional materials had been evaluated and questioned the program because the participants took a chance at winning a prize. Ms. Mitnick explained that the intent of the program was to have children read and have fun doing it. In regard to the materials, they were simple and had a picture of "Mirror Mirror," a movie based on the Snow White fairy tale from Grimm.

Further, Commissioner Walters inquired about the age group that participated and what was the focus of the program. Ms. Mitnick said the participants were school age children, 5 to 12 year olds, and the focus was to promote reading.

Lastly, Commissioner Walters stated she would vote to accept the gift but she would like to mention that she doesn't understand the meaning of cross cultural and whether the purpose was to introduce children to cultures other than their own and if they would come out with the understanding that we are a multicultural society.

Commissioner Tinoco pointed out that Cross Cultural Marketing was only a corporate name of the company doing the promotion.

Vice President Hirano-Nakanishi asked for a motion to accept the gift.

MOVED by Commissioner Tinoco, seconded by Commissioner Walters, and unanimously carried that the following resolution be adopted:

LIBRARY RESOLUTION NO. 2012-29 (C-24)

RESOLVED That the gift of \$1,000 from Cross Culture Marketing Group to the Memorial Branch Library in appreciation for the Branch participation in the "Mirror Mirror" children's reading promotion be accepted and deposited in Trust Fund 831, Account 264; and

FURTHER RESOLVED that a letter of appreciation be sent to the donor expressing gratitude from the Board of Library Commissioners and staff for the generous contribution.

Recommended Approval of Amendment to
Exhibition Agreement with Getty Research Institute:
"A Nation Emerges: The Mexican Revolution Revealed"

In response to Vice President Hirano-Nakanishi's inquiry for the reason to extend the exhibit, Kris Morita, Assistant General Manager, stated that the exhibit had been very successful and reported that 67,000 people have visited the exhibit since it started in September 2011.

Commissioner Tinoco said he visited the exhibit and believes that it is an excellent one. He stated that the exhibit has a special meaning to him because his grandfather fought in the Mexican Revolution. He expressed his support to extend it.

Vice President Hirano-Nakanishi suggested staff encourage schools to visit the exhibit.

MOVED by Commissioner Walters, seconded by Commissioner Tinoco, and unanimously carried that the following resolution be adopted:

LIBRARY RESOLUTION NO. 2012-30

WHEREAS, "A Nation Emerges: The Mexican Revolution Revealed" exhibition is a presentation by the Los Angeles Public Library in conjunction with the Getty Research Institute. The exhibition is from the Special Collections of the Getty Research Institute on view at the Central Library since September 8, 2011 and scheduled to end June 3, 2012; and

WHEREAS, The Getty Research Institute has agreed to extend the exhibition until February 28, 2013:

RESOLVED, That the Board of Library Commissioners hereby authorizes the City Librarian to enter into an amendment to the agreement with the Getty Research Institute to extend the exhibition "A Nation Emerges: The Mexican Revolution Revealed" until February 28, 2013; and

FURTHER RESOLVED, That the City Attorney and City Librarian be authorized to make any necessary technical changes to the amendment prior to execution.

Recommended Receive and File
Trust Fund 831 Account Activity
Report for Fiscal Year 2011-12

Kris Morita, Assistant General Manager, reported that Trust Fund 831 is made up of donations. She pointed out that 44 of the 45 accounts in the Trust Fund have restricted uses and that the report provides information on the activity of each account over the last 12 months.

MOVED by Vice President Hirano-Nakanishi, seconded by Commissioner Walters, and unanimously carried that the following resolution be received and filed:

LIBRARY RESOLUTION NO. 2012-31 (C-25)

WHEREAS, the Board of Library Commissioners approves the establishment of trust accounts as non-budgetary funds and donations become available to the Library; and

WHEREAS, most of the accounts in Trust Fund 831 have restriction on its use as specified by the donor or by how the account was established:

RESOLVED, that the Board of Library Commissioners receive and file the attached Account Activity Report of Library Trust Fund 831 for Fiscal Year 2011-2012.

RECOMMENDED APPROVAL OF
EXHIBITION AGREEMENT WITH
GETTY RESEARCH INSTITUTE

Kris Morita, Assistant General Manager, introduced Ms. Marlyn Musicant, Exhibitions Coordinator for the Getty Research Institute, who provided a power point presentation on the proposed exhibition titled, "*Los Angeles Union Station: Designing a Gateway to the Pacific*".

Presentation

Ms. Marlyn Musicant stated that the Getty Research Institute is partnering with the Los Angeles Public Library for a third exhibition at the Central Library's Getty Gallery. She said the past exhibits at the Central Library helped attract visitors and introduced them to the resources of both organizations. She informed that the goals of the upcoming exhibition include continuing to attract new patrons to the Library; introducing visitors to resources that LAPL and Getty Research Institute offer; educating visitors about the past, present and future role of Los Angeles Union Station; providing a meaningful cultural experience and stimulating new dialogue; and promoting arts and language arts.

Ms. Musicant reported that she is coordinating and curating the exhibition, "*Los Angeles Union Station: Designing a Gateway to the Pacific*," which would include images that have never been on view to the public before, because they came directly from the basement of Union Station to the Getty Research Institute in 1999. The Exhibition would be on view from April 13 through September 1, 2013, to coincide with the Getty's initiative called "Pacific Standard Time Presents Modern Architecture in Los Angeles". She said this exhibition would benefit from all the cross-promotion that will take place at that time when a number of organizations such as the Museum of Contemporary Art, LACMA, the Hammer Museum, Cal Poly Pomona, UC Santa Barbara, etc., would be hosting exhibitions on Los Angeles architecture.

Ms. Musicant made a power point presentation that included images that would be part of the exhibit and provided historical information on the construction of the Union Station.

Board Discussion

In response to Commissioner Walters' inquiry on whose responsibility was to fundraise for the exhibit, Ms. Musicant replied that it was the Getty's responsibility and they have a new Vice President of Advancement who is reaching out to the corporate and individual community for funding. She said that for the last exhibition, the Getty did some educational outreach and a lot of professional development for educators, but did not coordinate the programming. She informed the commissioner that the Library and Library Foundation would have to do the programming for this exhibition.

Commissioner Walters thanked Ms. Musicant for mentioning in her presentation the dislocation of the Chinese people from the old Chinatown during the construction of the Union Station, and asked if the properties had been acquired by eminent domain or purchased from property owners. Ms. Musicant responded that it had been acquired both ways.

Vice President Hirano-Nakanishi said the architecture and the history of the Union Station is fascinating and she is looking forward to the opening of the exhibit.

Thereafter, it was MOVED by Commissioner Tinoco, seconded by Commissioner Walters, and unanimously carried that the following resolution be adopted:

LIBRARY RESOLUTION NO. 2012-32

WHEREAS, The Getty Research Institute is curating a new exhibition *entitled "Los Angeles Union Station: Designing a Gateway to the Pacific."* This would be the first major presentation to feature the work of John and Donald Parkinson, the father and son architectural team that also designed Los Angeles City Hall, L.A. Memorial Coliseum and Bullock's Wilshire; and

WHEREAS, The exhibition will consists of materials from the Getty Research Institute collection and it will include a selection of photographs and maps from the Los Angeles Public Library documenting the construction of the Union Station between 1932 and 1939:

WHEREAS, The exhibition will be presented at the Central Library from April 12, 2013 to September 1, 2013; and

WHEREAS, Funds for the exhibition and related activities, including promotion and advertising will be sought by the Getty Research Institute to cover all costs related thereto:

RESOLVED, That the Board of Library Commissioners authorize the City Librarian to enter into an agreement with the Getty Research Institute to present the exhibition *"Los Angeles Union Station: Designing a Gateway to the Pacific"*; and

FURTHER RESOLVED, That the City Attorney and City Librarian be authorized to make any necessary technical changes to the agreement prior to execution.

RECOMMENDED RECEIVE AND FILE
STATUS REPORT ON LIBRARY PROGRAMS

Kris Morita, Assistant General Manager, stated that the status report on Library programs was requested by the Board at the March 22, 2012 Commission Meeting during the Library Foundation Funding Priorities discussion. At that meeting, the Commission requested that a chart be developed to show the programs offered at each branch library. She introduced Eva Mitnick, Acting Manager of Youth Services, to provide additional information.

Ms. Mitnick made a power point presentation and provided a detailed overview of Library programs and services offered throughout the library system. She pointed out that the following programs are enhancement programs funded by the Library Foundation of Los Angeles that complement but do not supplant core Library services: *We Read Together, GAB/STAR Early Literacy Program, Early Literacy Areas, Children's Reading Club, Teen Reading Club, Live Homework Help, Homework Centers/Student Zones, Student Smart, Teen Council, Computer Aides/Cybernauts and Adult Literacy Centers.*

Ms. Mitnick said that as funding becomes available, programs are added to the branch libraries according to community need, donor designation, geographical location, proximity to similar programs, and other factors. She explained that the chart provides information on which programs are currently being offered at each branch, which ones are planned for 2012, and which ones are pending funding.

Ms. Mitnick said that in addition to the Library Foundation funded programs, the Library also offers a wide variety of free cultural, educational and recreational programs for children, teens, and adults tailored to the needs and interest of the community and are conducted by Librarians as part of their regular duties. These programs include storytelling, puppet shows, parent workshops, art and craft programs, book discussions, film screenings, poetry reading, gaming, information literacy/computer classes, research instruction, library orientation, and tours. Library staff also conducts community outreach visits to schools, day care centers, community organizations, senior centers and more.

Board Discussion

In response questions from Commissioners Walters and Vice President Hirano-Nakanishi about the teachers' library card, Ms. Mitnick explained that the card gives teachers extra privileges, such as being able to borrow up to 50 books instead of 10 at a time and longer check out periods. Currently, there are 5,000 teachers with this type of card.

Commissioner Walters congratulated staff for the work on the chart, which is easy to read and programs are nicely displayed. Referring to the chart, she asked why the East Valley Area had only two branches with computer aides and if there was a particular criteria for assigning computer aides to the regions.

Cheryl Collins, Acting Director, Branch Library Services, responded that since there is not enough funding to have computer aides at every branch, they are assigned based on community needs. She said that some communities have less access to broadband services and are less familiar with computers. Also, the Library wants to help branches that have a lot of students in the afternoon who do not have Internet access at home. She added that some donors have designated which branch they want to fund for computer aide positions.

In reply to Commissioner Walters' question on which communities have broadband service, Ms. Collins answered that the whole City has broadband service but not everyone can afford it and very often patrons come to the library to access websites and

download materials that they can't conveniently access at home because they don't have high-speed Internet access. She said the reason the report shows that the West Valley does not have any computer aides is because it has more affluent communities; in contrast, the East Valley Area has computer aides in Pacoima and Panorama City because the aides are needed in those communities.

Vice President Hirano-Nakanishi stated that it seems that staff made decisions based on the digital divide in order to assist patrons that do not have computer skills and this is where the cybernauts are needed and broadband was not the only issue for hiring computer aides.

Kris Morita, Assistant General Manager, asked Ms. Dawn Coppin, Director of Foundation and Corporate Relations, Library Foundation of Los Angeles, to respond to Commissioner Walters' inquiry on whether the Foundation had a priority list with communities with the greatest needs for this service as they raise funds for the programs.

Ms. Coppin explained that there is a challenge between where the needs are and where funds can be raised from. She said that computer aides are paid positions and they run about \$15,000 each per year, and the reason why there is not a computer aide at every branch is because it is based on community need. She indicated the priority is to maintain those positions already existing in the branches and then add positions at other branches with additional funds.

Commissioner Walters said that the Los Feliz Branch Library shows as having cybernauts, but there are other areas where the service is needed and where none exists, such as San Pedro Regional, Junipero Serra, John Muir, and Ascot. Ms. Collins responded that those branches are high on the priority list.

After further discussion, Commissioner Walters requested a priority list for Fiscal Year 2012/13 that includes the computer aide positions at the branches and where the libraries fall in the priority list.

Commissioner Tinoco said he appreciates the great job that the Library Foundation is doing and thanked them for being able to fund some of the computer aides positions.

MOVED by Commissioner Tinoco, seconded by Commissioner Walters, and unanimously carried that the Status Report on Library Programs be received and filed.

VARIOUS COMMUNICATIONS: None.

COMMISSIONERS' COMMENTS &
REVIEW OF MATTERS PENDING

AT&T Grant – Hyde Park Branch Homework and Career Center

Assistant General Manager Kris Morita informed the Board that the Library Department was recipient of an AT&T \$5,000 grant award that will be used to fund books and resources to strengthen the Homework and Career Center at the Hyde Park Branch Library. She expressed her gratitude to Councilman Bernard Parks for recommending the Library Department and thanked Dawn Coppin, Director of Foundation and Corporate Relations, Library Foundation of Los Angeles for assisting with the submittal of the grant.

iPad Vending Machine

Ms. Morita announced that a demonstration on an iPad Vending Machine will be held this afternoon at the Hyde Park Branch as part of a pilot program.

Lucy McCoy, former Commission President, awarded ALA Urban Player Award

Ms. Morita reported that Lucy McCoy, former President of the Library Commission, was awarded the Urban Library Council's prestigious Urban Player award for leading the 1998 Bond Program campaign and for the pro bono chair of Measure L.

New City Librarian John Szabo

Ms. Morita reported that new City Librarian John Szabo will start on August 20, 2012. He is currently the director of the Atlanta-Fulton Public Library System.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 12:06 p.m.

ATTEST: _____

Marsha Hirano-Nakanishi
Vice President

Raquel M. Borden
Board Executive Assistant

Date to be approved: August 9, 2012