



## LOS ANGELES PUBLIC LIBRARY

### LIBRARY NEWS

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## **Learn the Language of Money @ Los Angeles Public Library**

**Free financial literacy workshops offered in English, Spanish,  
Chinese & Korean languages at select libraries  
will begin October 7 at Central Library**

Take control of your money by attending free finance workshops at the Los Angeles Public Library's (LAPL) Central Library and select branches from October, 2010, through August, 2011, as part of its "Language of Money" program. In an effort to increase financial literacy, LAPL has partnered with local non-profit groups that help people develop skill to manage their money, improve their savings and control their cash flow. To reach the city's diverse communities, workshops will be offered in English, Spanish, Chinese and Korean languages.

"The Language of Money" begins with a "Preventing Identity Theft" workshop at Central Library, 630 W. Fifth St., on October 7, 12:15 – 1 p.m. For the complete schedule of workshops and links to other web sites promoting financial literacy, visit [www.lapl.org/money](http://www.lapl.org/money) or call (213) 228-7000.

"The Language of Money is a wonderful opportunity for the library to increase financial literacy in our diverse communities, and to help people manage their day-to-day finances and make educated financial choices for the long term," said City Librarian Martín Gómez. "This new program demonstrates once again the library's ability to enrich our neighborhoods and increase access to information for everyone."

The "Language of Money" campaign is made possible by a \$100,000 grant awarded to LAPL to enhance community understanding of financial education. The grant is part of a

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Learn the Language of Money – LAPL, cont'd.

“Smart Investing@your library” initiative from the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation and the American Library Association (ALA).

In addition to funding the free workshops, the grant is being used to strengthen the Library’s financial book collection and provide patrons with a wide array of web-based financial resources.

The LAPL is among 19 libraries nationwide awarded \$1.5 million from the FINRA Foundation and ALA. Now in its third year, the “Smart Investing @your library” program has awarded a total of \$3.62 million to public libraries and library networks nationwide.

The Los Angeles Public Library serves the largest urban population of any library in the country. Its Central Library, 72 branch libraries, six million books and state-of-the-art technology provide everyone with free and easy access to information and the opportunity for life-long learning. For further information, visit the Library’s Web site at [www.lapl.org](http://www.lapl.org).

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