












UPCOMING FREE EVENTS
Los Angeles Public Library
Business & Economics Department
 630 West 5th Street
 Los Angeles, CA 90071

Type	Date/Time	Place	Description	Contact
Smart Investing @ your library 	July 1, 2010 Thursday 12 pm to 1 pm and 6 pm to 8 pm	Central Library, Meeting Room A	<i>Successful Retirement: Dr. David Eccles, Presenter</i> Simple 6 Strategies for a successful retirement: the most financially fit Americans share some common characteristics. Aimed at those in their 20s to 50s, Dr. Eccles will discuss successful retirement habits and strategies at these programs. Sponsored by the Investor Education Foundation of FINRA.	LAPL Central Library, Business & Economics Dept. (213) 228-7110
Small Biz 	July 15, 2010 Thursday 6 pm to 8 pm	Central Library, Meeting Room A	<i>Business Survival Skills in a Bad Economy</i> This workshop offers immediate implementable tips that can improve how you do business as well as a framework for a more strategic approach to stabilizing and growing your business.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Inventor's Workshop International 	August 14, 2010 Saturday 1 pm to 3 pm	Central Library, Meeting Room A	<i>Cashing In On Your Great Ideas™: Everything you wanted to know about the Web/Internet</i> Followed by the Los Angeles Chapter of Inventors Workshop Int'l and the Entrepreneurs Workshop non-profit organization meeting: 3:15 – 5:30 p.m.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Small Biz 	August 19, 2010 Thursday 6 pm to 8 pm	Central Library, Meeting Room A	<i>Business Plans Basics</i> If your company is seeking financing or direction and you want to know the basics of how to write a business plan – sign up here. This hands-on Business Plan workshop that will teach you how to best identify goals and objectives in relation to marketing, sales, distribution, management and finance.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Small Biz 	Sept. 16, 2010 Thursday 6 pm to 8 pm	Central Library, Taper Auditorium	<i>Business Tax Incentives</i> Take advantage of the various business tax incentives: <ul style="list-style-type: none"> • Access the 5-year electric rate reduction starting at 35% for new or expanding businesses. • Earn up to \$37,440 in Hiring Tax Credits per eligible employee. • Receive 100% of the Sales and Use Tax paid as Credit on purchases of qualified machinery and equipment. • Utilize the Business Expense Deduction to expense up to 40% of the eligible cost of qualified property. • Elect to Carry Forward 100% of a Business' Net Operating Loss. • Learn about the Net Interest Deduction on qualified loans made to Businesses in an Enterprise Zone. • Apply for the Community Redevelopment Agency's Commercial Incentives Improvement Program. • Meet no charge business/loan counselors that can assist with financing options & business consulting. 	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599

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Small Biz  VEDC	Sept. 28, 2010 Tuesday 6 pm to 8 pm	Central Library, Meeting Room A	<i>Start-Up Do's & Don'ts: Business Entity & Licensing</i> Learn everything it takes to start up a business from tax structure and DBA's, to market research and business plans. Learn about start-up resources and research solutions.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Inventor's Workshop International 	October 16, 2010 Saturday 1 pm to 3 pm	Central Library, Meeting Room A	<i>Cashing In On Your Great Ideas™: Intellectual Property & Business Law</i> Followed by the Los Angeles Chapter of Inventors Workshop Int'l and the Entrepreneurs Workshop non-profit organization meeting: 3:15 – 5:30 p.m.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Small Biz  VEDC 	Nov. 9, 2010 Tuesday 6 pm to 8 pm	Central Library, Meeting Room A	<i>Personal Financing</i> Financial planning covers a wide variety of money topics including budgeting, expenses, debt, saving, retirement and insurance among others. Understanding how each of these topics work together and affect each other is important for laying the groundwork for a solid financial foundation.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Small Biz  VEDC	Nov. 30, 2010 Tuesday 6 pm to 8 pm	Central Library, Meeting Room A	<i>QuickBooks Tutorial</i> Whether you are new to QuickBooks software or an experienced user, everyone will get something out of this overview workshop. For the experienced users, bring your toughest QuickBooks questions and let the instructor help you with them.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Small Biz  VEDC	Dec. 7, 2010 Tuesday 6 pm to 8 pm	Central Library, Meeting Room A	<i>Business Marketing Basics</i> The best product won't sell if no one knows about it! Learn how to develop a practical marketing plan. The majority of business failures are attributed to a lack of a formal and effective marketing strategy. What to think or re-think about how you attract people to your business.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599
Inventor's Workshop International 	December 11, 2010 Saturday 1 pm to 3 pm	Central Library, Meeting Room A	<i>Cashing In On Your Great Ideas™: Franchising</i> Followed by the Los Angeles Chapter of Inventors Workshop Int'l and the Entrepreneurs Workshop non-profit organization meeting: 3:15 – 5:30 p.m.	VEDC/Historic Downtown Retail Project e-mail: info@downtownLAretail.com (213) 488-3599